CfgMgmntCamp Sponsor Gent 2014

So you would like to be a CfgMgmtCamp Sponsor

About the Camp

CfgMgmntCamp Gent (@cgfmgmtcamp) will be held for the very first time February 3 and 4, 2014 right after FOSDEM. It will be organised with, for and by people from different communities at the same venue where PuppetCamp Ghent was organised in 2013 and DrupalCamp Ghent in 2012.

We have commitment from the Ansible (http://www.ansibleworks.com/), CFEngine (http://cfengine.com/) & Rudder (http://www.rudder-project.org/), Chef (http://www.opscode.com/), Juju (https://juju.ubuntu.com/), Puppet (http://www.puppetlabs.com) and SaltStack (http://saltstack.com/) communities. We expect 200-350 people to come to the event. The fact that many of them will already be travelling to Brussels for the famous FOSDEM conference for the weekend makes it easier to attract the right group of international people. We aim at keeping the event free, and we are looking for sponsors to improve the quality for the visitors and speakers.

Sponsorship opportunities

CfgMgmtCamp aims to have a place for learning and working together within the different communities as well as across those communities. As such we have tried to create opportunities that fit a wider array of sponsors. An overview:

Sponsor Packages	Flex	Bronze	Silver	Gold
Price (EURO)	Your Price	€ 750	€ 1750	€ 3500
Logo on CfMgmtCamp Web site		✔	✔	✔
Logo on program handout			✔	✔
Logo on all email communication		✔	✔	✔
Demo a product (5 min max) during Open Space Session (*)			✔	✔
1 minute pitch to full audience (including streaming audience)(**)				✔
Shared table for swag			✔	
Booth/table space				✔

(*) This is an optional session open to all attendees
(**) Streaming of the event is TBC

Become a sponsor now by emailing info@cfgmgmtcamp.eu
We will be invoicing from a Belgian Company.

Flex / Your price

When choosing for the Flex / Your Price we leave you the option to decide how much you want to spend. We want to cater for all budgets. As mentioned above we are planning on keeping the event FREE but sponsoring will allow us to provide the attendees with breakfast, lunch, and coffee during the breaks, and a social event on Monday evening. If budget permits, we will add a speakers' dinner. We could also use sponsors for T-Shirts or other swag. All the money you spend will be used towards both the audience and the speakers and this setup allows you to set your own budget.

Booth Space

Gold Sponsor packages receive booth space at the event. Your booth space will consist of a 6' rectangular table. Your table can be used to display your products and materials or swag giveaways. We encourage sponsors to send people with in-depth technical knowledge on their products or services to interact with attendees during session breaks, and to avoid large displays and heavy marketing materials.

One-minute Pitch

Between sessions, Gold Sponsors are given one minute to introduce themselves and their company to the full audience. The emcee will invite a small number to make an introduction during transitions between sessions.

The Venue

The event will take place at the SchoonMeersen Campus of the University College Gent
http://www.hogent.be/over-hogent/campussen/schoonmeersen/

This campus is conveniently located at walking distance from the central train station in Gent and 2 minutes from the E40 Highway from Gent to Brussels.

About the organisers

This camp is organised by some of the thought leaders in the configuration management and DevOps spaces. As there are many communities involved, the organisation consists of many people who handle relatively small domains. An alphabetical list of organisers is currently:

Alessandro Franceschi	al@lab42.it	
Bert Van Vreckem	bert.vanvreckem@hogent.be	Venue
Brice Figureau	brice.figureau@daysofwonder.com	
Dawn Foster	dawn@puppetlabs.com	Puppet room lead, FOSDEM devroom co-lead
Diego Zamboni	diego.zamboni@cfengine.com	CFEngine / Rudder room co-lead
Jonathan Clarke	jonathan.clarke@normation.com	CFEngine / Rudder room co-lead
Jorge O. Castro	jorge@ubuntu.com	Juju room lead
Kris Buytaert	Kris.Buytaert@inuits.eu	Venue, overall coordination, website

Matthew Jones	matt@geekle.id.au	
Nathen Harvey	nharvey@opscode.com	Chef room lead
Patrick Debois	patrick.debois@gmail.com	
Rhett Glauser	rglauser@saltstack.com	SaltStack room lead
Toshaan Bharvani	tab@toshaan.com	Ansible room co-lead, Finances
Vincent Van der Kussen	vincent.vanderkussen@gmail.com	Ansible room co-lead
Walter Heck	walterheck@olindata.com	FOSDEM devroom co-lead